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**DECORATI AND THE LUXURY DESIGN GROUP
LAUNCH STRATEGIC PARTNERSHIP**

*Decorati's catalog of luxury to-the-trade home furnishings products
to be shared with online readers of ELLE DECOR and Metropolitan Home*

New York, NY (May 29, 2009) – Decorati.com, the leading online interior design community featuring luxury home furnishings products and design services, has formed a bold strategic partnership with The Luxury Design Group (LDG), comprised of *ELLE DECOR*, *Metropolitan Home* and PointClickHome.com. Decorati will power Design Finder, a showroom product finder launching in July that will enable visitors to elledecor.com, methome.com and pointclickhome.com to search and shop a curated collection of Decorati's catalog of top home furnishings products. Future categories will also include kitchen, bath and tile.

Decorati's interactive product catalog is the first of its kind in the luxury home furnishings category. Site visitors not only see standard product information, but they can browse associated room photos and articles uploaded by top interior designers.

"This is a wonderful opportunity for Decorati to partner with the most highly regarded brands in the interior design world. We are pleased to provide *ELLE DECOR*, *Metropolitan Home* and PointClickHome's audiences with access to the beautiful products available at Decorati," says Decorati Founder and CEO Shane Reilly.

"The new partnership with Decorati and the formation of Design Finder sends a clear message that the Luxury Design Group is *the* online resource for interior design solutions," says Deborah Burns, SVP and Chief Brand Officer of LDG. "We are a one-stop destination for the latest trends and information for interior designers and consumers who want to create a stylish haven in their homes."

In the past, consumers interested in trade products found at design centers struggled when looking for more information. Now these products will be at their fingertips, alongside features from trusted design sources, *ELLE DECOR* and *Metropolitan Home*. Decorati's product database, tools and services, coupled with the Luxury Design Group's strong brands and content brings a new level of interaction and engagement to the field of interior design.

About The Luxury Design Group

The Luxury Design Group (LDG) is a division of Hachette Filipacchi Media U.S. (www.hfmus.com), which in turn is a company of Lagardère Active. LDG is a unified leadership structure that brings together the strategic sales and marketing power of two equally affluent and distinct brands – ELLE DECOR and Metropolitan Home – and the digital expertise of PointClickHome. ELLE DECOR is celebrating its 20th anniversary as the chic and sophisticated GPS for the world of international design. With every issue, ELLE DECOR (elledecor.com) presents the widest spectrum of design with the freshest point of view, showcasing luxurious settings from around the globe for 2.3 million readers. Metropolitan Home (methome.com) stands alone as the definitive guide to modern design and the ultimate authority on what's next. Each page of Metropolitan Home informs and inspires its 2.7 million readers to decorate, renovate, garden and cook as they create a modern haven for themselves and their families. PointClickHome (pointclickhome.com) is the top design-driven online shelter network that provides users with the editorial expertise and assets of the established and complementary shelter brands in one comprehensive site.

About Decorati (www.decorati.com)

Decorati is the leading world-wide online resource for interior design. Decorati features a diverse range of top home furnishings products, industry news and designer features, and an active designer and consumer community. Over 400 top trade-only manufacturers with 60,000+ customizable products are showcased in one easy to use site. Decorati's manufacturer list includes icons of the design industry such as Donghia, Kravet, Robert Allen, Dakota Jackson, Pollack, Jerry Pair, Schumacher, Maya Romanoff, Holland & Sherry, Odegard, and McGuire, among others. In addition to showcasing trade-only manufacturers and their showrooms, Decorati also features exclusive products, emerging brands, antiques, sample sales, and designers' own private collections. Decorati also offers its Design Advisors service which connects consumers with professional interior design advice provided virtually and locally, from small consultations to full-scale projects.